

# TOPLINE FINDINGS

## APEE 2016 MEETING

Association of Private Enterprise Education

### QUOTES ON KOCH PROFS VS. THEIR UNIVERSITY:

**Lindenwood Professor Howard Wall has “two million reasons” why he won’t take up certain suggestions from faculty:**

*And I think we decided that...well, we are the 800 pound gorilla on campus because our grant from the Koch foundation was the largest in the university’s history. And I have said, at least once, someone asked me ‘why don’t you do this?’ And I’ll say, and I said, ‘I’ll give you two million reasons why I’m not gonna do that.’ So that’s the 800 pound gorilla. ([Full transcript, p.11](#))*

**Lindenwood Professor Howard Wall on leveraging Koch name as legal threat:**

*It’s mostly inside the university where you get some resistance from administrators getting the power to decide how money is spent, and they say ‘oh, you have to do this.’ And then I’ve used the phrase, ‘are you sure that the Koch foundation’s lawyers will read that the same way you are?’ And then they figure well they must have pretty good lawyers. ([Full transcript, p.24](#))*

**GMU Professor Peter Boettke, on leveraging private centers in accreditation process:**

*That’s the world you want to be in, [when you are important enough for the university president to visit your office]. And the only way you do that is through two things: lots of funding, [laughs], if you have access to that in this day and age, and lots of publications that will destroy the school if you leave from accreditation.*

*And that’s the key issue, is the academic exit option. If I leave in the midst of an AACSB [Association to Advance Collegiate Schools of Business] accreditation, then the school’s publications go down, they get hit, they don’t have accreditation, which means what? No third-party payer will pay, understand? That’s the tuition-driver. That’s why*

*accreditation matters is because the company won't pay for you to get a non-accredited MBA.*

*And so in our world, where we are, we get...the third party payer is government. Right? It's all people trying to move up the GS levels, or whatever. So again, we lost accreditation and then that would matter for the government funding the thing. So this is the economics of the university. Not saying, by the way, from a Libertarian point of view that it's the best thing in the world, but, you have to recognize and take advantage of it in building programs. ([Full transcript, p.24](#))*

**U of Louisville professor Steve Gohmann on faculty and board of trustee pushback:**

*So we had to go through the faculty senate to get the center ok'ed, so we had a little politics there, a few people but not many, I think it got voted through, two people against everybody else voted for, but those two people postponed it for an additional month, so it just kept me behind a month. And then it went to the Board of Trustees and they voted for it. Three of them voted against it, so what? It went through, and once the money's in nobody says anything. ([Full transcript, p.11](#))*

**Lindenwood Professor Howard Wall on doing grunt work for university to encourage resources:**

*And the more problems that there are, these are actually more opportunities. These are easy to do. The more problems there are, you can choose the easiest ones to do, and use a little bit of time to solve fairly large problems. Or, certainly solve a lot of problems, mostly for other people. So if the only thing you have is time, you better be spending it helping others, not just yourself. Because you're hoping at some point to actually get some resources. ([Full transcript, p.7](#))*

**Troy U professor George Crowley on "taking over" a finance faculty position**

*So, we've been very lucky at Troy. We had a big gift, that let us hire a whole bunch of people all at once, and we kind of were able to take over, for lack of a better term, but it's still, there's little spots where we've been able to make little incremental changes over and above. So, we had a finance faculty member retire, and we were able to go and hire Thomas Hogan. He's an economist, but he had enough finance background that we were able to kind of use that. And so that's an interesting line that we were kind of like able to take, and it's just little incremental things like that. (Transcript available upon request)*

**West Virginia U professor Joshua Hall on co-opting state resources:**

*And ultimately, [I think] resources, more importantly, I want to co-opt resources [laughter]. So, it was a brilliant move to hire Tom Hogan when that opportunity presented itself, and I want to get as many people on the state of West Virginia resources as possible, and so how do you do that? (Transcript available upon request)*

**Lindenwood Professor Howard Wall on whitewashing “evil things”**

*We had to come up with some sort of overarching theme. And looking back, there was sort of a theme that gelled over time. But we started with the second part of this. We wanted to just confuse the heck out of the rest of the university.*

*And then looking back, we called that “Social Justice through Free Markets and Liberty.” Right? Which is just, you know, if you’re a free market institute and the rest of the university thinks you’re all sorts of evil things...and you’re only some of those evil things [laughter - inaudible] ([Full transcript, p.8](#))*

**QUOTES ON INFLUENCING POLICY:**

**Charles Koch Foundation executive Charlie Ruger offers PR assistance to professors, including help with state legislation testimony**

*So we fund things like communications and outreach directors, media people, you know...When we think about a university center there’s all this intellectual activity happening and there’s an opportunity to leverage it over and over and over again. These media people are able to book radio, television, different sorts of appearances, they are able to place op-eds in national publications, you know, all of these things have an impact. They can also play an interesting role in engaging with different kinds of stakeholders in these social institutions. That can mean arranging state legislative testimony to make sure that, you know, these kinds of ideas have a seat on the table in public policy.*

**Troy U professor George Crowley on influencing Alabama politics:**

*We’ve been really active on state, especially state policy, and even just kind of broader policy type work. Really trying to get students engaged with these ideas. It sounds*

*cliche, but it really does really come back to getting the students involved [...] even as it relates to our policy work.*

*[...]*

*Our former director kind of started some fights within the state dealing with medicaid expansion which is something that our Governor has kind of been pushing back on and others in the state are obviously in favor of, and it's been kind of a back and forth. John Dove and Dan Smith actually just had one of these Mercatus, kind of, state diagnostics on the state that kind of made some waves. Dan Smith has kind of taken it upon himself to try to bring down the state pension system [laughter] [inaudible] at least in getting the conversation going there. I've done some stuff on tax reform, I've got a Mercatus thing that will be coming out soon.*

### **Mercatus Center's Adam Millsap on making Detroit a Free Enterprise Zone:**

*ADAM MILLSAP: "And who's to say that, if Detroit, the entire city became a free enterprise zone, I'm not convinced that maybe it wouldn't be able to come back. I don't know. I mean, Hong Kong is built on a rock. Right? [inaudible] no natural resources, there's nothing particularly great about Hong Kong but, it was able to attract a lot of capital, and you know a lot of, one of the most populous places on earth, as far as [] per capita and stuff like that. So, I mean, if Detroit ever got to that level, if they were ever able to do that and that was ever a goal, um, you know maybe it could, maybe it will never come back to 1.8 million, but it might get its finances [in order]."*

*FROM AUDIENCE: "Born and raised in the midwest though, like midwestern politics, you'd have to kill the unions (Millsap: "Yea. That is true.") to even get a shot at that. There's no way. The auto workers, united steel workers, those guys are never gonna let go. If there is even a shine of hope, they're gonna smother it."*

*ADAM MILLSAP: "Pensions are definitely the thorn in cities' sides, I mean any kind of. I mean local pensions are crushing so many cities. [] is crushed by local pension. I mean you go to like, any of these, Chicago is getting beat to death by local pensions right now. So all of these cities have pensions, and that's going to be, that's a huge, um barrier to any kind of real social..." (Transcript available upon request)*

### **QUOTES ON KOCH MICROMANAGEMENT:**

#### **Professors confirm Koch contracts hide stipulations by contracting trusted professors to run Koch-funded operations:**

*HOWARD WALL: The donor intent is vested in the director of the institute that is getting the funding. So the university doesn't have to*

*pay any attention to donor intent, because it's not their job to maintain it, all the decision making power is with the institute or the center, and then that's it. And then, if there's a problem, if the director's not doing it, then the Foundation gets to review it regularly. But then that takes it all away, you don't have to ask permission or justify it at all. [...] They're not telling us what to do, on a daily basis, it's just the broad mission, it's being fulfilled, and it works fine.*

STEVE GOHMANN: *This is why it's a five year agreement instead of an endowment. If it's an endowment, as soon as we leave as the directors, they'll say 'oh, we got ten million dollars, let's go spend it on political science or something else...sociology,' but if the money's just coming in annually, either the money is spend how it's supposed to be spent or it isn't coming in. ([Full transcript, p.26](#))*

#### **Charles Koch Foundation's Charlie Ruger verifies this:**

*And the purpose of the grant agreement is to say what cannot be done with the money. It can't be signed to the, the sports program. It can't be sent to the English department. The money is at the control and supervision of the center director and we want that person's name in the agreement.*

*This is not a violation of faculty governance or academic freedom, very consistent with donor intent, standard practice, so when we go and work with these universities it is very important for us to say what they can't do with the money.*

*And so we want to empower people with the ideas and say "look, if anyone except Steve Gohnmann ends up in control of these funds, the next check is not going to be on the way." And that's, we find that to be a pretty effective way to protect these investments. ([Full transcript, pp.4-5](#))*

#### **Charles Koch Foundation's Charlie Ruger on annual gifts as control mechanism:**

*Everything we do is on an annual basis. So we want our partners to have certainty and be able to do long-term programs and stuff.*

*So we'll say, 'for the first 3 to 5 years of an investment, we'll commit, formally, 3 or 4 million dollars or whatever it is and we do that with a coalition of stakeholders, a coalition of donors. And here's what the university has said it would like to do with the money. If it does anything else with it, you know, best of luck but the next check isn't coming.'*

[\(Full transcript, p.6\)](#)

**Charles Koch Foundation's Charlie Ruger on instructing donor partners to avoid endowments:**

*So we, you know, endowments have their merits - we at the foundation don't do them, and we discourage our donor partners from doing them. The reason is, you write a check and that's it. So it's a million dollars for something - it's a check for a million dollars, and you - it's sort of, you know, to get it back or have change you have to sue a university.*

[\(Full transcript, p.5\)](#)

**Lindenwood U professor Howard Wall on Koch altering his APEE presentation title:**

*WALL: Now, the title of the talk is 'Building a successful center on a shoestring budget,' and that was actually a compromised title. I'm bringing up the title that was nixed by the Koch foundation...*

*CHARLIE RUGER: "...in a way that totally consistent with faculty governance and academic freedom." [laughter]*

[\(Full transcript, p.3\)](#)

**Charles Koch Foundation officer Brennan Brown quotes Charles Koch in pep talk:**

*Let me share a quote with you from Charles Koch, who I believe sums it up very well. This is what he said. He said, "I have a passionate belief in the power of ideas of liberty. If we fail, it is our failure, not that of the ideas. My commitment is such that it is to them, the ideas, I am dedicating my life. If the work of these edupreneurs, these intellectual entrepreneurs, and the words of Charles Koch for example, speak to you, and resonate with you, then I invite you to talk to Steve Sweet, my colleague who's here, Clark Scott, who I believe is also here, to talk to you about your vision, your ideas, and how to develop that intellectual entrepreneur within you. (Transcript available upon request)*

**QUOTES ON KOCH INFRASTRUCTURE:**

**Charles Koch Foundation officer Charlie Ruger explains "Constellation of network organizations" in Koch's Freedom Partners network:**

*And it's not just the money, we also bring a network with us. So, the Charles Koch Foundation does a lot of funding of universities and higher education institutions over all, but we've got a constellation of network organizations that are focused on applying what comes out of universities to change the world. ([Full transcript, p.5](#))*

**Charles Koch Foundation's Charlie Ruger says CKF was financing 53 campus centers and 225 tenure-track professors in April, 2016:**

*So we're funding lots of tenure-track faculty positions - about 225 of them at last count, spread out at about 53 of these major centers. Lots of visiting assistant professorships, and those are exciting to us because a lot of the time they become tenure-track positions. So, a visitor comes in for 2 or 3 years, usually they go back to their home institution having learned something about administrating a major academic initiative or they get offered a permanent position with the university and that's great.*

*We fund lots and lots of PhD fellowships. That has a lot to do with sort of, what we think of as "building a bench." There's not a very robust sort of pipeline of- of, you know, freedom-friendly academic talent entering the academy. ([Full transcript, p.3](#))*

**Charles Koch Foundation's Charlie Ruger says Koch only represents about 40% of university donations bundled with their donor networks.**

*I think CKF - CKF and our partners put together - have committed about 170 million dollars in resources over - let's say the next 5 or 6 years to these center projects. Only about 40% of that is the Charles Koch Foundation, the rest comes from a network of business leaders from across the country who see our system of free enterprise as being in great peril, and they're willing to put all of their resources - their fortunes, on the line, to help that not happen. ([Full transcript, p.6](#))*

**Florida Southern College professor Derek Yonai on recruiting for KochWorld:**

*Go off The Incredibles, and get them talking about why is it when everyone's super, no body is [...], and then work into the book club where you can refine those ideas further by reading things like Dan Klein's Knowledge and Coordination, Law Legislation and Liberty, Constitution of Liberty, and then hopefully get them involved in the liberty movement, through FEE, IHS, KIP, or if they've already done KIP, then eventually into KAP.  
[...]*

*Get'em involved at the seminars, get'em involved into our book club, and then letting them figure out where they're comfortable, and then allowing me, if you will, as sort of the expert to say sort of find a good fit. Maybe you're better going to a FEE seminar, maybe you're better going to an IHS seminar. Maybe you'd be a good candidate for KIP*

*[...]*

*to have [students] go, you know I really love this stuff but I need money, I want a job, my parents want me to go get one, you know, a stable occupation, and I tell 'em look, you understand these ideas, you are the best foot soldier we have in this fight for economic freedom because, I talk about it, you get to live it. You get to show people what these principles mean by the ways you act. You're much more effective at this than I am, you're [inaudible] far more people than I [am]. So just figure out, where are these students going to be placed, what are they going to be doing because each and every one of them can be valuable in order for us to change, if you will, the trajectory, uh, with regards to economic freedom. So, for those of you who want scalable models, here it is.*

*(Transcript available upon request)*

#### **Florida Southern College professor Derek Yonai on Students for Liberty:**

*Now, I know some people outsource it to Students For Liberty. I don't. The reason being is I think there is too much baggage with it. It's also harder to sell depending on how "UnKoch" your campus is. I like the Adam Smith Club because it comes off as fairly innocuous to most people, you can bring in people from poli sci, people from mass comms, biology.*

*It gives me a freedom of recruiting that I otherwise probably wouldn't have.*

*I get to control the messaging, in terms of, this is about academic ideas. It's not about ideology, it's not about libertarianism, it is about understanding the ideas we need to flourish, and I keep it academic. And then, find a way to apply the ideas. At Troy, they're doing research. They get a chance to see these real applications right there. I write a ton of, I write a lot of pithy op-eds. They see that I can engage the public. They can go off, and do their internships during the summer with the James Madison Institute and other folks to see how they can affect the world. (Transcript available upon request)*



**U of Louisville professor Steve Gohmann on finding Koch after BB&T and APEE:**

*I came here to APEE, well I've been to APEE before but, here in 2008 and John Allison received one of the big awards. And said, you know, 'we're endowing chairs and placing our footprint...' [inaudible]*

*It went up to him afterwards. I said, 'Hey John, I've been using Atlas Shrugged in my Labor Economics class for years. You know...you got any money?' He said, 'Send me a letter,' so I did. He sent me a letter and he said, 'I'll give you a million dollars.' So I went to my dean. I said, 'hey, I got a million dollars. I mean, it's gonna be an endowed chair for me...' You know, deans are happy to take anybody's money, pretty much. And so I got the endowed chair which then got me on the road to getting funding from the Koch foundation to do programming. ([Full transcript, pp.12-13](#))*

**U of Louisville professor Steve Gohmann on plugging into IHS:**

*I had a debate that I did jointly with the Institute for Humane Studies. Take advantage of these other groups, in terms of letting them help you put together programming. They've got a lot of connections I don't have so it made it much more easy for me to organize things. ([Full transcript, p.16](#))*

**QUOTES ON KOCH GRANTS:**

**Lindenwood U professor Howard Wall on unreported Koch grant, end of 2015:**

*By the end of 2015, we negotiated funding from the Charles Koch Foundation. The check cleared, by the way, in January, in case you were worried, Charlie [Ruger]. [laughter] ([Full transcript, p.11](#))*

**Charles Koch Foundation officer Charlie Ruger on New \$19m bundle to Texas Tech:**

*Just to give you a quick sense, that project is \$19 million dollars to faculty in six different departments. The idea being that the Center can be a certain kind of thought leader in three areas: what he calls 'the war on young,' by which he means entitlement reform, corporate welfare, and then innovation and technology, which works well in the Austin area. We think we can have an impact at the national level. We've only provided a small amount of seed funding against the nineteen million*

*dollar total, it's a great fundraising opportunity and Ryan's a great guy so hopefully he'll be here next year. ([Full transcript, p.19](#))*

#### **Charles Koch Foundation officer Charlie Ruger on GMU Scalia Law School**

*You may have seen this most recent announcement: we partnered with an anonymous donor to give thirty million dollars to George Mason University School of Law. It's very exciting to us. A lot of it goes to fund scholarships but since all that money, all those resources are fungible, it really means that the university can hire twelve new law professors. ([Full transcript, p.12](#))*

### **QUOTES ON RIGGED TEACHING:**

#### **GMU Professor Peter Boettke on duping New Yorker reporter, pre-loading curriculum to favor Ayn Rand:**

*[Reporter Jedediah Purdy] called me, he started asking me, he says, 'so you have to use Ayn Rand in your classes.'*

*And I said, 'uh, yeah, I use Ayn Rand in my classes but I also use Charles Dickens, and John Steinbeck. Are you against debate? New perspectives?' The class is called Contending Perspectives in Contemporary Society. So I'm talking about contending perspectives, is there a problem with that?*

*That guy is completely neutered, understand. Now, what did I do in my class? I used the economic way of thinking as the literary device to assess the quality of the stories told in Dickens' *Hard Times*, Steinbeck's *Grapes of Wrath*, and Ayn Rand's *Atlas Shrugged*. Right? You would have to be, kind of, deaf, dumb and silly, or whatever, to not understand that Steinbeck does not understand economics, right? That Dickens got, like, the economics of it wrong. And that Ayn Rand's the most economically literate of all those people. ([Full transcript, pp.28-29](#))*

#### **U of Louisville professor Steve Gohmann on getting students to support sweatshop labor:**

*"Second semester we did "Out of Poverty," Ben Powell's book. It's a really nice thing if you've got books, and there's living people, and they come talk. It's really cool, you read the books, you bring them in and have them give a big public lecture and then talk to the students and it*

has a lot of impact. They really liked his book, a lot of students said 'man, it changed my mind about sweatshops.' ([Full transcript, p.15](#))

**U of Louisville professor Steve Gohmann assigns Koch's book, seems to parrot the message:**

*We read Conscious Capitalism, that's John Mackey's book. And then we read Charles Koch's "Good Profit." It's interesting, the contrast between the two books, kind of the same thing but Mackey's more promoting Whole Foods and stuff, but Charles Koch's book is just, 'here's how you do business in a moral way.' And a lot of people don't understand that this is what our centers are about: how to do business in a moral way. I write editorials about economic freedom and say 'this is good for society, it's good for the little man.'* ([Full transcript, p.15](#))

**U of Louisville professor Steve Gohmann on donor intent:**

*Cause donors are going to look at, well, what have you done? And what are your student successes? Cause I'm a donor, and I don't care if you have all this research, you have this long [inaudible] and stuff. What I think—and I wouldn't know, I don't have any money so don't ask me, but—what I think a donor is really...they want to give money, they want to see students coming out thinking, 'markets work really well, we need more free enterprise.'* ([Full transcript, p.15](#))

**Troy U professor George Crowley on converting students' ideologies**

This one student we had never heard of, poly sci major, showed up, literally sat there silently throughout the entire like 10 weeks of the class, didn't make a comment the whole time. We had them write little essays at the end, and he basically wrote an essay that said, "I am a socialist, but now that I've been finally been exposed to some of these ideas, I'm very interested in taking economics." He switched his major to economics, and kind of banged out the major very quickly, and went on and graduated as an econ major, really just kind of turned on to the ideas themselves. (Transcript available upon request)

**QUOTES INDICATING DISHONEST PR:**

**GMU Professor Peter Boettke on duping New Yorker reporter, preloading curriculum to favor Ayn Rand:**

*[Reporter Jedediah Purdy] called me, he started asking me, he says, 'so you have to use Ayn Rand in your classes.'*

*And I said, 'uh, yeah, I use Ayn Rand in my classes but I also use Charles Dickens, and John Steinbeck. Are you against debate? New perspectives?' The class is called Contending Perspectives in Contemporary Society. So I'm talking about contending perspectives, is there a problem with that?*

*That guy is completely neutered, understand. Now, what did I do in my class? I used the economic way of thinking as the literary device to assess the quality of the stories told in Dickens' *Hard Times*, Steinbeck's *Grapes of Wrath*, and Ayn Rand's *Atlas Shrugged*. Right? You would have to be, kind of, deaf, dumb and silly, or whatever, to not understand that Steinbeck does not understand economics, right? That Dickens got, like, the economics of it wrong. And that Ayn Rand's the most economically literate of all those people. ([Full transcript, pp.28-29](#))*

**Charles Koch Foundation's Charlie Ruger claims "we're never going to sue a university." Koch foundations [paid](#) for a lawsuit against Kansas University in 2014-2015.**

## QUOTES ON FIGHTING FOIA REQUESTS:

**Charles Koch Foundation officer Charlie Ruger on UnKoch and Open Records:**

*Transparency is one thing. The reason that groups like UnKoch My Campus are engaging in abusive open records law is not for the sake of transparency, it's for the sake of intimidation and bullying, and to put academic freedom at risk. So if you're a faculty member and you have an idea, this group's sole purpose is to ensure that you're not allowed to pursue that idea by shutting down.*

*And so we're all for the idea of transparency, we've got nothing to hide, there's nothing untoward happening. All of our philanthropy is based on faculty governance, academic freedom and donor intent, and those things aren't in conflict.*

*But every time a bully knocks on the door, we're not just gonna give them what they ask for. They're gonna have to go through this process and reveal themselves for what they are. They're going to file lawsuits and drag these professors into court, as a signal to the next professor*

*who wants to do something innovative or entrepreneurial. 'If you do that, we'll sue you, and all of your emails will become public.'*

*Our position on that is, no, don't give them anything they ask for, till they go through that process. It makes them look foolish that they file lawsuits, they hire attorneys, and then they get nothing. Over time, I think they're gonna learn, this is an overuse of open records laws. But we don't wanna just give them something for free. What they're about is not transparency. ([Full transcript, p.20](#))*

## OTHER AWKWARD QUOTES:

**U of Louisville professor Steve Gohmann on Jonathan Haidt, promoting diversity of ideas over diversity of peoples.**

*[...] we need more freedoms in academia and we need more diversity in the sense of diversity of ideas, not diversity in all of these little petty things. We need real diversity in the arena of ideas. ([Full transcript, p.9](#))*

**Lindenwood U professor Howard Wall on Rex Sinquefeld KKK debacle:**

*And since I didn't have a budget for speakers, I just took advantage of whatever free speakers were out there. I gave a couple of talks myself. We just gathered together whatever local business people were around and had panels.*

*And also a local luminary, Rex Sinquefeld, who is the Charles Koch of Missouri, where he's a big supporter of free market ideas and I'm one of his research fellows. So we had him in, which was great because he made an unfortunate stumble of a joke that involved the origin of public schools and the Ku Klux Klan, which I won't go into. But this did not fare well in terms of press, but it was great for us 'cause we had protestors and the university president had to give an apology to the public over this presentation so, we're on the map. [laughter] ([Full transcript, p.5](#))*

**U of New Orleans professor Chris Suprenant**

*What's also nice, is that .. I'm going to try to figure out how to say this in a non-crass way. So, there are certain prejudices that college admissions committees operate on, in terms of people that have a leg up over others. We've been very successful at finding ways to use those prejudices to our advantage, and to get students into universities who, if they were rich, white, middle class students, maybe they don't get into*

*Stanford or Harvard, but we provide these students with an opportunity that gets them up to the level where they can get in, and then the admissions commission prejudices sort of kick them, kick them over.*  
(Transcript available upon request)

**Lindenwood Professor Howard Wall indicates \$1m grant changed his center's mission:**

*In the summer of 2013, we hit a jackpot of sorts. Well actually, quite a jackpot. We got a million dollar gift from John Hammond, who was a longtime member of our board of directors. And he went to establish the Hammond Institute for Free Enterprise. So our new mission was to foster free enterprise and civil and religious liberty, through the examination of market-oriented approaches to economic and social issues.*

**RALPHSQUOTES**

**Troy professor George Crowley on "principles classes**

*some of you who kind of work with CKF, or other places where you have your own support, may have done these same kind of programs. I kind of view, first and foremost, principles classes as my major recruiting ground. Of course it requires that you have good people that are in there, teaching economics well, getting students excited, but you get in there and you can actually talk about public choice in principles, or you get in there and you actually talk about the federal reserve in a way that makes sense and not just shifting [every], you get in there and you actually expose students at a principles level to the ideas*

Professors described "principles" courses and extracurricular student clubs as recruiting grounds

One describes getting involved as early as the admissions process to find like minded students.

One describes using affirmative action "to our advantage"

Troy

Utah State University students, doubling as "policy analysts" with STRATA, a Koch funded think tank, presented non-peer reviewed research skeptical of renewable energy and public management of parks, land, and resources.

Plan Ideas:

Student voice piece,

Format: Blog/op ed

Authors: Perhaps just ralph and jerry, so that we maintain one undisclosed relationship with APEE (shane)?

Florida:

Hobbs attended after his SFL chapter hosted a free market environmentalism conference. (Objective: Expose/Disrupt Koch's recruiting mechanism by tying APEE to SFL)

The terrible two: Benson and Brown were co-panelists. In addition, FSU Provost candidate Marty Zupan presented with FSU econ professor Randy Holcombe as well as Dwight Lee. (Objective: tie FSU into the story and revive Benson/Brown into the public memory. Point out near miss w/ Zupan.)